

CALL FOR PAPERS

SUPPLY CHAIN MANAGEMENT CONFERENCE

“Opportunities and Challenges in Services Supply Chain”

January 07 - 08, 2011

Indian Institute of Management Bangalore

Bangalore, India



Deadline for Submissions - October 16, 2010.

The Conference targets academic researchers and professional practitioners whose main interests are the issues of Supply Chain Management, especially those with a focus on Services Supply Chain Management. The theme of the conference is “**Opportunities and Challenges in Services Supply Chain**”. We seek submissions of papers in **Academic** and **Industrial** categories.

We invite authors to contribute papers not exceeding 5000 words. Those considered appropriate are put through a review and may be asked to revise the paper based on the referees' comments. Authors will be notified about the outcome of the review process by November 20, 2010. For specific details on the format and style, please visit the web-site at <http://www.iimb.ernet.in/review> and/or write to scmconference2011@iimb.ernet.in

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